

CAREER  
PATHS

# Art & Design

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Book

1



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## Scope and Sequence

Unit	Topic	Reading context	Vocabulary	Function
1	Describing Shapes	Memo	angle, circular, curved, diagonal, line, rectangular, shape, square, straight, triangular	Expressing doubt
2	Describing Light	Article	black, bright, contrast, dark, light, opaque, shade, sharp, translucent, value	Identifying an error
3	Describing Color	Textbook chapter	color wheel, complementary color, dull, hue, intensity, pigment, primary color, secondary color, shade, spectrum, vibrant	Making a suggestion
4	Describing Placement	Email	above, across from, below, between, close, far, higher, lower, near, next to, parallel	Asking for an opinion
5	Describing Style	Review	balance, cluttered, empty, flow, jagged, pattern, smooth, style, texture, uneven	Disagreeing with an opinion
6	Physical Materials 1	Webpage	colored pencil, eraser, ink, marker, paper cutter, pen, pencil, ruler, scissors, tape	Adding information
7	Physical Materials 2	Poster	acrylic, brush, clay, easel, glaze, kiln, oil based, smock, thinner, watercolor	Making an apology
8	Electronic Equipment 1	Advice column	aspect ratio, computer, desktop, display, keyboard, laptop, monitor, mouse, resolution, screen size	Making a comparison
9	Electronic Equipment 2	Webpage	digital camera, DPI, glossy, inkjet printer, laser printer, matte, printer, scanner, scanning area, USB	Reacting to good news
10	Basic Actions 1	Email	design, draw, drop, edit, enlarge, erase, raise, reduce, sketch, stretch	Talking about deadlines
11	Basic Actions 2	Memo	copy, create, darken, fill in, highlight, illustrate, print, reproduce, shade in, tint	Introducing a problem
12	Sketches and Drawings	Email	basic, charcoal, concept, detail, drawing, drawing board, graphite, outline, sketch, sketchpad	Asking about completion
13	Applied Arts	Program description	applied arts, ceramics, commercial, craft, decorative arts, function, industrial design, jewelry, textiles, utility	Identifying a main idea
14	Graphic Arts	Email	calligraphy, graphic arts, lithography, offset printing, printing ink, printmaking, relief printing, screenprinting, two-dimensional, woodcut	Providing reasons
15	Fine Arts	Poster	aesthetics, carve, fine arts, fire, medium, painting, piece, sculpture, statue, three-dimensional	Asking about location



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rectangular

triangle

square

circular

diagonal

angle

## Memo

To: Andrew

From: Belinda

Andrew,

We need to change the poster design for film projects.

The client did not like the simple **shapes**.

He thinks that the film requires a more complex poster. He especially did not like the titles in **square** boxes. In general, the **lines** are too **straight**.

I suggest a design with more **curved** lines.

Add some **circular** shapes so that the poster is not so **rectangular**. Some straight lines are still okay.

However, use some different **angles**. Maybe try **diagonal** lines here and there. That will make the theme more **triangular**.

Please send me a new design by this afternoon.

— Belinda

## Get ready!

- 1 Before you read the passage, talk about these questions.

- What are some shapes?
- What is the measurement of a corner?

## Reading

- 2 Read the memo. Then, choose the correct answers.

- What is the main idea of the memo?
  - How to draw particular shapes
  - The shapes that a client liked
  - Definitions of different types of shapes
  - Which shapes will improve a poster
- Which of the following is NOT a suggestion in the memo?
  - Add more square boxes.
  - Use different angles.
  - Try some diagonal lines.
  - Make the theme more triangular.
- Which type of shape did the client dislike?
 

A square	C diagonal
B circular	D triangular

## Vocabulary

- 3 Write a word that is similar in meaning to the underlined part.

- The designer used a special tool to measure the space in the corner where two lines meet. \_ \_ g l \_
- The artist had trouble getting her line to be extended in one direction without bending. \_ t r \_ \_ h \_
- The client wants a line that is extending from one corner to the opposite corner. \_ \_ \_ g \_ n a \_
- The art class studied different physical forms. \_ h \_ \_ e s
- The drawing uses both straight and curved long, thin marks along a surface. l \_ \_ \_ s



- 4 Place the words from the word bank under the correct headings.

### Word BANK

rectangular triangular  
curved circular square

Three-sided shapes	Four-sided shapes	Rounded shapes
_____	_____	_____
_____	_____	_____

- 5 Listen and read the memo again. What did the client not like about the titles?

### Listening

- 6 Listen to a conversation between two designers. Mark the following statements as true (T) or false (F).

- 1 The man added diagonal lines to the new poster.
- 2 The woman suggests making the design more rectangular.
- 3 The man plans to remove the circular shapes.

- 7 Listen again and complete the conversation.

Designer 1: Hey, what do you think of the new poster?

Designer 2: Hmm. It seems a little 1 \_\_\_\_\_.

Designer 1: Really? I added some 2 \_\_\_\_\_ lines so that it's not so rectangular.

Designer 2: I can see that, but I don't think that's enough. You need some 3 \_\_\_\_\_ in there.

Designer 1: I 4 \_\_\_\_\_ that. I want a nice, clean look.

Designer 2: I think you can still do that with 5 \_\_\_\_\_. That design just isn't very interesting.

Designer 1: Okay, if 6 \_\_\_\_\_, I'll keep working on it.

### Speaking

- 8 With a partner, act out the roles below based on Task 7. Then, switch roles.

#### USE LANGUAGE SUCH AS:

What do you think of ...?

It seems too ...

I want a ... look.

**Student A:** You are a designer. Talk to Student B about:

- shapes for a new design
- changes you made
- changes needed

**Student B:** You are a designer. Talk to Student A about shapes for a new design.

### Writing

- 9 Use the memo and the conversation from Task 8 to complete the design feedback form.

## Design Feedback

Use this form to give your ideas to other designers.

**Project:** \_\_\_\_\_

**Types of shapes used:** \_\_\_\_\_

**Changes recommended:** \_\_\_\_\_